

#### Session #2: Who owns the output? Generative AI Intellectual property considerations

Gregor Schmid, Marc Schuler, Cristina Villasante (ECIJA), Xuyang Zhu

Host: Adam Rendle

25 July 2023

#### Speakers





**Xuyang Zhu** Senior Counsel, Taylor Wessing





**Dr. Gregor Schmid, LL.M.** Partner, Taylor Wessing





Marc Schuler Partner, Taylor Wessing









Adam Rendle

Partner,





#### **Session Content**



- 1 Is it possible for AI models to be trained on data sets without infringing copyright and other IP rights?
- 2 What elements of the training process can increase the infringement risk?
- 3 Can IP infringement risk be "offshored" by carrying out the training in jurisdictions with applicable exceptions?
- 4 What IP infringement risks do generative models pose when generating works, and can they be designed in a way which reduces the risks of infringement?
- **5** Does copyright subsist in works which have been exclusively generated by AI and if so who owns it?
- 6 If a business is looking to use a generative AI system, what diligence questions should they be asking?



### Is it possible for AI models to be trained on data sets without infringing copyright and other IP rights?



## What elements of the training process can increase the infringement risk?



Can IP infringement risk be "offshored" by carrying out the training in jurisdictions with applicable exceptions?





What IP infringement risks do generative models pose when generating works, and can they be designed in a way which reduces the risks of infringement?



### Does copyright subsist in works which have been exclusively generated by Al and if so who owns it?



# If a business is looking to use a generative AI system, what diligence questions should they be asking?

#### **Our next sessions**





Session #3: 22. August I 17.00 CEST I 16.00 BST The autopilot's fault. Who is liable when AI fails?



Session #4: 12. September I 17.00 CEST I 16.00 BST

AI, lawful bases, transparency and fairness: how to thread the GDPR needle.





#### © Taylor Wessing 2023

This publication is not intended to constitute legal advice. Taylor Wessing entities operate under one brand but are legally distinct, either being or affiliated to a member of Taylor Wessing Verein. Taylor Wessing Verein does not itself provide services. Further information can be found on our regulatory page at taylorwessing.com/en/legal/regulatory-information. taylorwessing.com